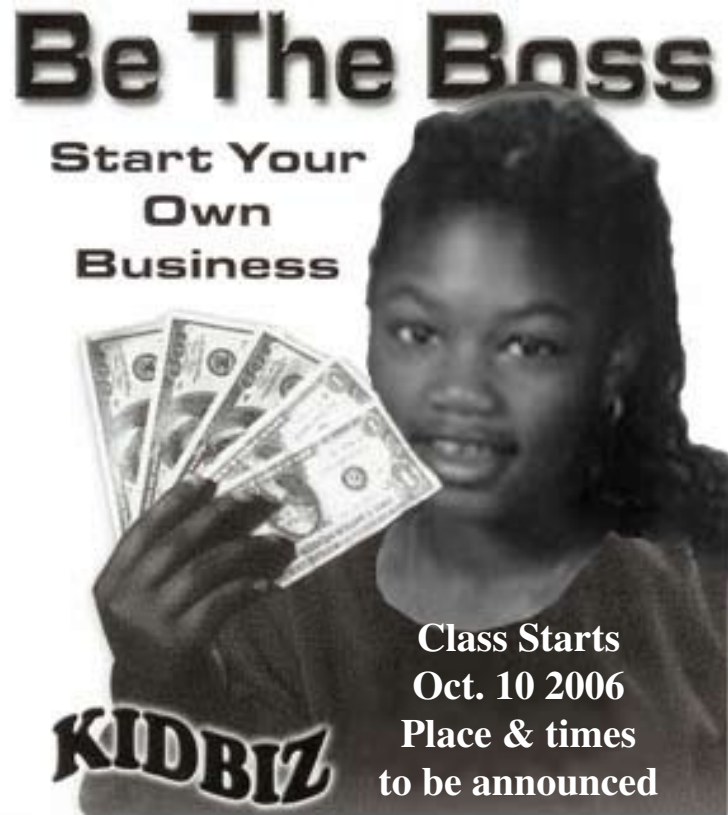


# **Minority Business Alliance Southwest Michigan Introduces Kidbiz Entrepreneur Concepts 2006 (K-biz)**

## **SPONSORSHIP PROGRAM**

Sponsoring the K-Biz Entrepreneurship Program is a tangible way to give back to the community. It's particularly suited to sponsors who care about how business has and will contribute to the growth, identity, and sense of accomplishment of young people. K-BIZ provides this unique classroom setting, enabling business owner participation as the youth learn about the business processes. The sponsor, by providing funds, allow youth the opportunity for a hands-on business experience.

The Sponsorship program enables the MBA CET'S and students to benefit from the participation of business professionals who donate time in the classroom, impart real world business knowledge, and mentor youth. In addition, sponsors channel financial contributions through the Minority Business Alliance to ensure they make a difference in the lives of young people and become a part of this life changing experience.



*Ms. Danaqua Yorbrugh, 2005 KidBiz Graduate*

**For more information contact MBA at  
435 Whitcomb St., Kalamazoo MI 49001  
(269) 388-3853 ext. 204**

**Course Description:** The students are given eight weeks of life enrichment skills to build character and to prepare them to deal with various issues of life. The twenty-five week National Foundation for Teaching Entrepreneurship ("Nifty") curriculum is designed to cultivate student's interest in business and entrepreneurship while reinforcing academic competencies in mathematics, reading comprehension and writing, while strengthening public speaking, team building and critical thinking skills.

During the class students will acquire the basic skills, knowledge, and information needed to start a small business venture with a community project and mentorship component. Each student will finish with a completed business plan designated for their age level. A graduation and youth business expo will be planned to display and/or launch their businesses.

Textbook: **"How to Start & Operate a Small Business: A Guide for the Young Entrepreneur"** by Steve Mariotti. Published by The National Foundation for Teaching Entrepreneurship.

**3 LEVELS OF SPONSORSHIP** to choose from or any donation is acceptable and tax deductible!

**Platinum Sponsor Package**

\$10,000

- 1. Inclusion of sponsor's logo on all printed materials
- 2. Recognition of your organization as a major sponsor in all media releases.
- 3. Opportunity to sit on a panel of judges for the Business Plan competition.
- 4. Opportunity to display company banner at the graduation & youth business expo.

**Gold Sponsor Package**

\$5000

—will receive number 2, 3 and 4 above

**Silver Sponsor Package**

\$2500

—will receive number 3 and 4

Date: \_\_\_\_\_

Platinum \_\_\_\_\_ Gold \_\_\_\_\_ Silver \_\_\_\_\_

Company name: \_\_\_\_\_

Contact: \_\_\_\_\_ Tel: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

Make checks payable to : The Minority Business Alliance of SW Michigan

Please provide a HIGH resolution logo in black and white or color (300 dpi) to us on a floppy disk or a crisp hard copy of your logo for marketing purpose within one week .

For additional information contact: Erma Gordon – MBA Exec. Dir.

EIN: 01-0725294

Tel: 388-3853 ext. 204

Fax: (269) 388-4805