

MINORITY BUSINESS ALLIANCE SOUTHWEST MICHIGAN INTRODUCES KIDBIZ ENTREPRENEUR CONCEPTS 2005 (K-BIZ)

ADOPT-A-CLASS PROGRAM

What is Adopting-a-Class? What can you expect? What are the returns? Who are Adopters? All good questions!

Adopting a tangible way to give back to the community, through implementing the K-BIZ after-school program. It's particularly suited to individuals who care about how business has contributed to economic growth and the future of our youth. K-BIZ provides this unique classroom setting, enabling Adopter participation as the youth learn about the business processes. The Adopter, by providing funds, allow youth opportunity for a hands-on business experience.

After a meeting with the Certified Entrepreneurship Teacher (CET) and the MBA Program Director, the Adopter visits the classroom two times (optional but recommended.) The final visit is judging the in-class Business competition, where you and a panel of judges (teacher and volunteer parent etc.) will select two winners.

The Adopt-a-Class program enables the MBA CET'S and students to benefit from the participation of business professionals who donate time in the classroom, impart real world business knowledge, and mentor youth. In addition, these individuals channel financial contributions through the Minority Business Alliance to ensure they make a difference in the lives of young people and be apart of this life changing experience.

Course Description: The students are given eight weeks of life enrichment skills to build character and to prepare them to deal with various issues of life. The twenty-five week National Foundation for Teaching Entrepreneurship ("Nifty") curriculum is designed to cultivate student's interest in business and entrepreneurship while reinforcing academic competencies in mathematics, reading comprehension and writing, while strengthening public speaking, team building and critical thinking skills.

During the class students will acquire the basic skills, knowledge, and information needed to start a small business venture with a community service project and mentorship component. Each student will finish with a completed business plan designed for their age level. A graduation and youth business expo will be planned to display and/or launch their businesses.

Textbook: "How to Start & Operate a Small Business: A guide for the Young entrepreneur" by Steve Mariotti. Published by The National Foundation for Teaching Entrepreneurship.

SAMPLE BUDGET ADOPT-A-CLASS COSTS (20 STUDENTS)

20 Bizbags	\$2500.00
(contains textbook, workbook, recordkeeping book, calculator, dictionary, organizer and sales receipt book.)	
Materials shipment	\$ 250.00
20 BizTech Student License	\$ 400.00
Field Trips	\$ 800.00
Classroom Business Plan competition	\$ 600.00
Classroom Discretionary Funds	\$ 750.00
Certificate of Completion	\$ 40.00
Technical Assistance	\$6500.00
Total	\$11840.00 per class of 20 students
	\$ 92.00 per student