

Mission Statement

The Minority Business Alliance of Southwest Michigan was formed in April of 2001 to advance small minority- and women-owned businesses to successfully compete in all market sectors through networking, resource development and education with cultural sensitivity, identifying hidden potential.

Vision Statement

The Minority Business Alliance of Southwest Michigan creates leaders who will change communities by providing resources, guidance and innovative programs that will build an environment of prosperity and economic success.

Board of Directors

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Erma Gordon, MBA Executive Director
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Gene Wright, Networking / Membership Committee Co-Chair
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Elizabeth Drake, Communications / Fund Development Chair

MBA Staff

Erma Gordon, Executive Director
Sarah Christianson, Certified Entrepreneurial Teacher
Sean Bell, Intern, Kalamazoo Valley Community College

MBA Volunteers

Alecia Pollard, Administrative Support / Intern, Western Michigan University
Jan Underhill, Website Manager
Dan P. McGlenn, Pro Bono Attorney

Key Sponsors

Bank of America ~ Fetzer Fund ~ Fifth Third Bank ~ Kalamazoo Community Foundation ~ Kalamazoo Regional Chamber of Commerce ~ Kellogg ~ Local Initiative Support Corporation (LISC) ~ Harold and Grace Upjohn Foundation

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