



435 Whitcomb, Suite J, Kalamazoo, Michigan, 49001
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www.minoritybusinessalliance.ws

Benefits

- ✓ Kalamazoo Regional Chamber of Commerce membership at \$25.00 / year for three years
- ✓ Opportunities to network with the Northside Business Association
- ✓ Access to Kalamazoo City, County and Road Commission Bid List
- ✓ Business Seminars, Special Training and Workshops lead by business professionals and experts
- ✓ Networking opportunities with other minority- and women-owned businesses
- ✓ Opportunities to participate in the Annual Minority- and Women-Owned Business Expos
- ✓ KIDBIZ Entrepreneurial Concepts for youth ages 9 – 18
- ✓ Become a part of the West Michigan Diversity Coalition Team servicing Southwest Michigan's disadvantaged business entrepreneurs and women
- ✓ Discounted insurance packages offered through the Marvin Okun Insurance Agency (auto, homeowners and business included in a single package)
- ✓ Business Consultation which includes:
 - Research
 - Advice on business start-up
 - Review and assist with new business plans
 - Tips on business maintenance

Innovative Programs

- ✓ Membership Networking / Training meetings
- ✓ Referral source to the community
- ✓ Conduct workshops and training which includes certification upon completion
- ✓ Fundraising Initiatives
- ✓ Youth Development Program – **KIDBIZ Entrepreneurial Concepts**, a program designed to help turn pre-teens and youth into business leaders; mentioned in the March 2008 edition of *Ebony Magazine* in the article "Growing up CEO"
- ✓ Leadership Development through an advisory committee:
 - Membership
 - Investigative
 - Youth Development
 - Expo Planning Committee
- ✓ **Seed and Harvest** Networking Group – "Conquering the Financial Kingdom through Prayer"
- ✓ Tools, tips and techniques for Business Development
- ✓ Membership Website Connection
- ✓ Link your business to our website
- ✓ Post your employee needs on our website
- ✓ **Jan Underhill Communications** offers website maintenance for a fee (Call her at 269.266.9393)

UNITED TOGETHER FOR ECONOMIC SUCCESS

The Minority Business Alliance of Southwest Michigan advances minority and women owned businesses to successfully compete in all market sectors through networking, resource development and education with cultural sensitivity, identifying hidden potential.